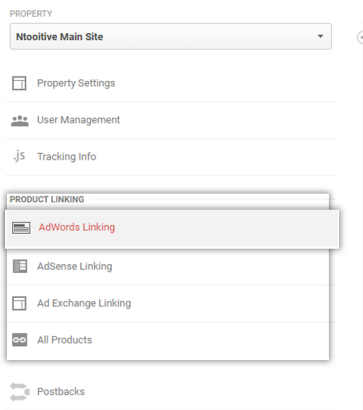


Linking Product Accounts to Google Analytics



Before you start
Ensure the Google account associated with your Adwords Account has administrative access in Adwords Manager and must first be granted Edit permissions for the Analytics property to be linked.



Step 1.

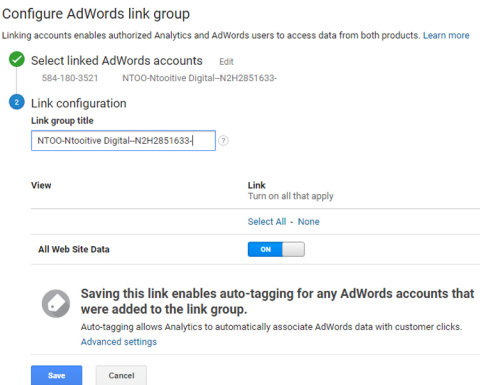
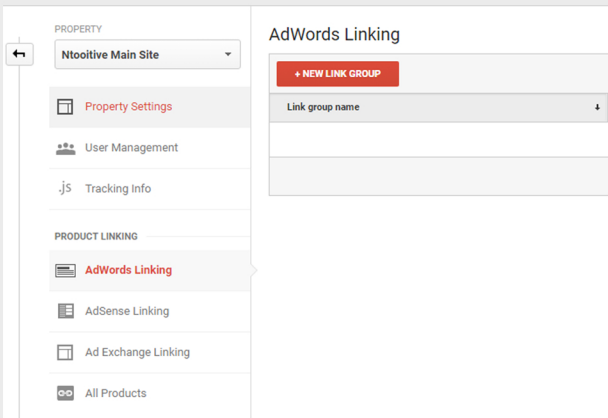
Navigate to Product Linking

Under the Property Column you'll find the Product Linking Section. Click on Adwords Linking

Step 2.

New Link Group

Click on +New Link Group in the AdWords Linking panel and press continue. Select account to be linked



Step 3.

Configure Link Views

Select all views to be linked with the selected AdWords account. Finish by clicking Link Accounts

Step 3.

Confirm Linked Account

Upon succesful linking, the AdWords link name will now populate in your AdWords link group list page.

