Guide to granting
Google Analytics Access
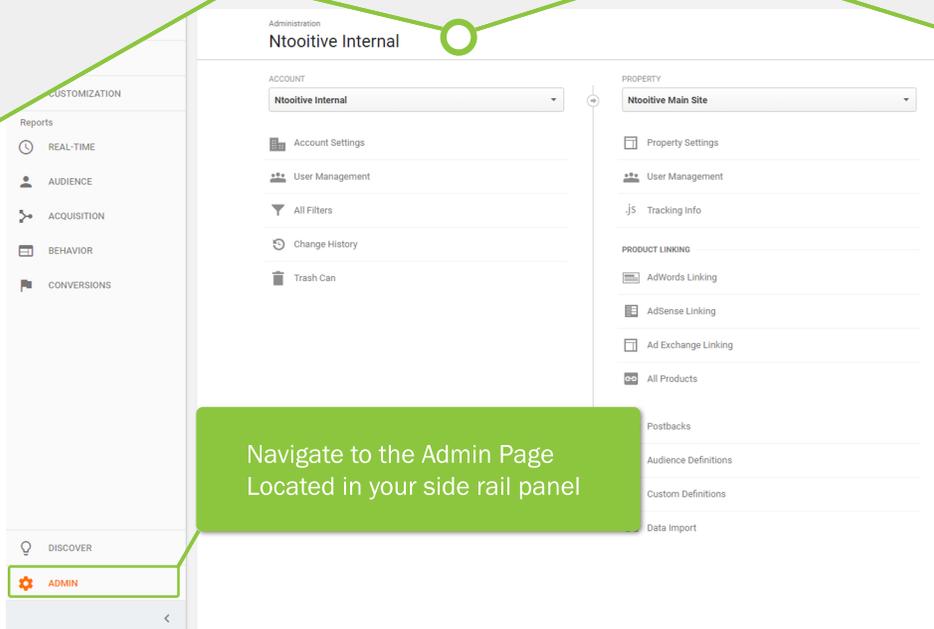
Step 1.
Navigate to Admin Page

The admin page gives you access to administrator settings such as Account settings, Property Management setings, Product Linking, and View customizations.

Navigate to the Admin Page Located in your side rail panel

Step 2.
User Management

Within the Admin Page you can Manage user access and assign permissions required for each user.
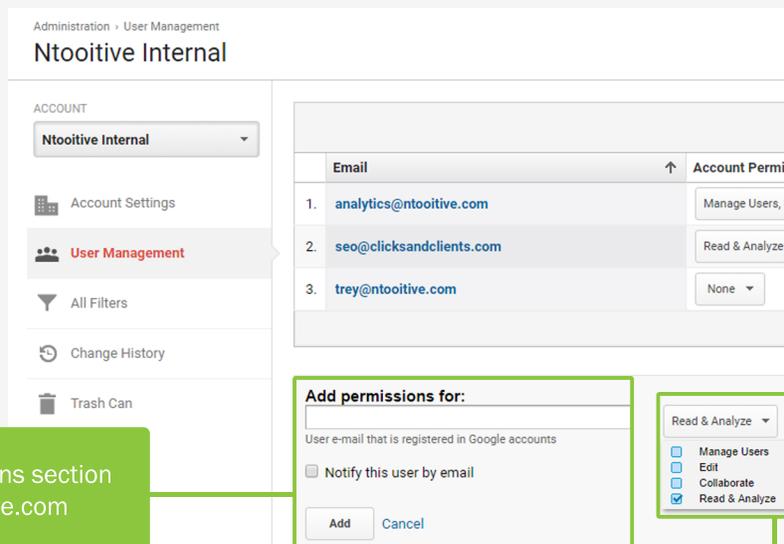
Locate the Add permisions section Input anatlytics@ntooitive.com

Choose the appropriate permissions needed for campaign management

Step 3.

Grant Permissions

Permissions required to manage the campaign may differ in certian scenarios.
Explanations of each permission level is explained to the left.

Permission	Explanation
Manage Users	Can manage account users (add/delete users, assign permissions). Does not include Edit or Collaborate.
Edit	Can perform administrative and report-related functions (e.g., add/edit/delete accounts, properties, views, filters, goals, etc., but not manage users), and see report data. Edit permission is required at the account level to create filters. Edit permission is required at the view level to apply filters. Includes Collaborate.
Collaborate	Can create personal assets, and share them. Can collaborate on shared assets, for example, edit a dashboard or annotation. Includes Read & Analyze.
Read & Analyze	Can see report and configuration data; can manipulate data within reports (e.g., filter a table, add a secondary dimension, create a segment); can create personal assets, and share them, and see shared assets. Cannot collaborate on shared assets.